



Business Owner's Policy (BOP)

Business owners have a lot to consider when choosing insurance that fully protects their business. One coverage option, a business owners policy (BOP), can take the guesswork out of the process. A BOP bundles several types of coverage in one package, similar to the way a homeowners policy works, but is designed for small and mid-sized businesses.

What's a Business Owner's Policy?

A Business Owner's policy offers broad insurance coverage for small businesses – typically for those businesses with fewer than 100 employees and less than \$5 million in annual sales (though this number may vary based on your business). A Business Owner's policy, also known as a BOP, combines several types of insurance coverage together so you can buy a package of protection with convenience at a competitive price and add customized coverage options specifically for your small business.

BOP Key Features

A BOP generally combines the following types of coverage in one convenient bundle:

- **Commercial property insurance**—Covers losses to property from common perils. It also covers office equipment, furniture, inventory, machinery, raw materials, computers and anything else that is vital to business operations.
- **General liability insurance**—Covers a company's legal responsibility for any harm it may cause to others, up to the policy limit. It also covers attorney fees and medical bills for anyone injured by the company.
- **Business interruption insurance**—Reimburses for loss of income if a covered disaster interferes with the successful operation of the business.

Ideal Candidates for a BOP

Businesses that have the following characteristics are ideal candidates for a BOP:

- Operate in a physical location, whether home-based or outside the home
- Have assets that can be stolen, including products, cash, furniture and digital property
- Are at a risk for lawsuits
- Employ less than 100 employees and have less than \$5 million in sales

Eligibility

Small to mid-sized businesses need to meet specific criteria to be eligible for a BOP. When determining eligibility, insurers consider factors that include the type of business, size of its primary location, class of business and revenue.

Premiums for BOP policies are based on eligibility factors, as well as financial stability, building construction, security features and fire hazards. When purchasing business insurance, it is important to obtain the right amount. Contact 3000 Insurance Group for guidance as to whether a BOP is a logical choice for your business.

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